



This Is AFCA Magazine – AFCA Convention Exhibitor Investment Information

The Advertising Rates below are only available to Advertisers who have received confirmation of their booth assignment and payment receipt for their exhibit space at the 2018 AFCA Convention in Charlotte, NC, January 7-10, 2018.

Exhibitors receive a 31% discount on Advertising in *This Is AFCA Magazine*.

All Advertisements Are FOUR-COLOR

Size	Exhibitor Rate	\$ Savings	% Savings
Full-Page	2,900	1,330	31%
2/3 Page	2,365	1060	31%
1/2 Page	1,905	860	31%
1/3 Page	1,515	680	31%
1/4 Page	1,200	540	31%
1/6 Page	910	410	31%
2-Page Spread	5015	2255	31%

All rates are provided in net terms.
Rates effective May 1, 2017.

For a customized marketing proposal tailored to fit your company’s needs, contact us at: 877-906-7462.

Ask about custom inserts and sending your catalog, brochure or other literature with *This Is AFCA Magazine*.

877-906-7462

- Todd Rank: Extension 101 or trank@threecyclemedia.com
- Mike Podoll: Extension 102 or mpodoll@threecyclemedia.com
- Jim Rank: 608-423-4742 or jrank@threecyclemedia.com
- Paul Markgraff: Extension 103 or pmarkgraff@threecyclemedia.com
- Adam Reed: Extension 104 or areed@threecyclemedia.com

Mailing Address:
This Is AFCA magazine
PO Box 134
Cambridge, WI 53523



AFCA WEEKLY – AFCA Convention Exhibitor Investment Information

The Advertising Rates below are only available to Advertisers who have received confirmation of their booth assignment and payment receipt for their exhibit space at the 2018 AFCA Convention in Charlotte, NC, January 7-10, 2018.

Exhibitors receive a 31% discount on Advertising in the **AFCA WEEKLY** Email Newsletter.

All Advertisements are featured in the **AFCA WEEKLY** Email Newsletter and on **AFCASWeekly.com**.

Size	Exhibitor Rate Per Issue	\$ Savings	% Savings
Leaderboard (728 px wide by 90 px tall)	\$217	\$98	31%
Medium Rectangle (300 px wide by 250 px tall)	\$188	\$85	31%
In-Content Leaderboard (468 px wide by 60 px tall)	\$164	\$73	31%
Rectangle (180 px wide by 150 px tall)	\$141	\$64	31%
Product Showcase	\$188	\$85	31%

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Ask about advertising opportunities in ***This Is AFCA***, the Official Magazine of the AFCA.

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