

# 2018 AFCA CONVENTION SPONSORSHIPS

## LEVEL 3 TOUCHDOWN SPONSORSHIP

- 1 Appear in AFCA Convention Mobile App sponsor listing.
- 2 Recognition as a featured exhibitor in the AFCA Convention Mobile App.
- 3 Logo recognition as Convention Sponsor on large banner at AFCA Convention.
- 4 Logo recognition as Convention Sponsor on two signs positioned in high traffic areas throughout Convention.
- 5 Promoted Posts in AFCA Convention Mobile App activity feed at Convention.
- 6 Push notification through the Mobile App during the Convention (1).
- 7 Sponsor recognition in Convention area of AFCA website.
- 8 Sponsor recognition in Sponsor area of *AFCA Weekly* Email Newsletter (16,000+ recipients).
- 9 Dedicated social media posts during Convention.
- 10 2 guest passes for entry into exhibit hall and all sessions.
- 11 Sponsor Listing in AFCA Convention program.
- 12 Combined announcement of sponsors over the trade show microphone all three days of Convention trade show.
- 13 Full-Page, Four-Color Advertisement in the "Official 2018 AFCA Convention Guide" edition of *This Is AFCA* magazine.
- 14 Medium Rectangle Advertisement in all seven (7) issues of the *AFCA Weekly* Email Newsletter in January, 2018.
- 15 Medium Rectangle Advertisement featured on the AFCAWeekly.com website throughout January, 2018.
- 16 Complimentary production/broadcast/promotion of at least one (1) video (filmed in the sponsor's booth at the AFCA Convention).
- 17 Deluxe Listing in the Exhibitor Directory in the "Official 2018 AFCA Convention Guide" edition of *This Is AFCA* magazine.
- 18 Sponsor logo in the Convention Sponsor "Thank You" Page within the "Official 2018 AFCA Convention Guide" edition of *This Is AFCA* magazine.

**Total Investment: \$8,600**

It is understood and agreed upon Sponsor will be an Exhibitor at the 2018 AFCA Convention, with all incremental terms, fees and applications being processed through Three Cycle Media.

Contact Todd Rank: Phone (Toll-Free) 877-906-7462 at Ext 101 or (Direct) 608-467-5091 or Email: [trank@threecyclemedia.com](mailto:trank@threecyclemedia.com)

*Thank you on behalf of the AFCA for your interest and consideration!*



# 2018 AFCA CONVENTION SPONSORSHIPS

## LEVEL 2 PLAYOFF SPONSORSHIP

Only 3 Available; First-Come, First-Served!

- 1 Appear in AFCA Convention Mobile App sponsor listing.
  - 2 Recognition as a featured exhibitor in the AFCA Convention Mobile App.
  - 3 Logo recognition as Convention Sponsor on large banner at AFCA Convention.
  - 4 Logo recognition as Convention Sponsor on two signs positioned in high traffic areas throughout Convention.
  - 5 Promoted Posts in Mobile App activity feed at Convention.
  - 6 Push notification through the AFCA Convention Mobile App during the Convention (1).
  - 7 Sponsor recognition in Convention area of AFCA website.
  - 8 Sponsor recognition in Sponsor area of *AFCA Weekly* Email Newsletter (16,000+ recipients).
  - 9 Dedicated social media posts during Convention.
  - 10 2 guest passes for entry into exhibit hall and all sessions.
  - 11 Sponsor Listing in AFCA Convention program.
  - 12 Combined announcement of sponsors over the trade show microphone all three days of Convention trade show.
  - 13 Full-Page, Four-Color Advertisement in the "Official 2018 AFCA Convention Guide" edition of *This Is AFCA* magazine.
  - 14 Medium Rectangle Advertisement in all seven (7) issues of the *AFCA Weekly* Email Newsletter in January, 2018.
  - 15 Medium Rectangle Advertisement featured on the *AFCAWeekly.com* website throughout January, 2018.
  - 16 Complimentary production/broadcast/promotion of at least one (1) video (filmed in the sponsor's booth at the AFCA Convention).
  - 17 Deluxe Listing in the Exhibitor Directory in the "Official 2018 AFCA Convention Guide" edition of *This Is AFCA* magazine.
  - 18 Sponsor logo in the Convention Sponsor "Thank You" Page within the "Official 2018 AFCA Convention Guide" edition of *This Is AFCA* magazine.
  - 19 Presenting sponsor of one (1) of the following session blocks (available first-come, first-served).
    - Buzz Sessions: 6:00 – 7:50 p.m., Sunday
    - Breakout Sessions: 8:00 a.m – 11:00 a.m., Tuesday
    - Chalk Talks: 8:00 a.m – 10:10 a.m., Wednesday
- \* Sponsorship includes recognition as Presenting Sponsor in all of the following: *This Is AFCA* magazine, *AFCA Weekly* Email Newsletter, Convention Mobile App, Convention Program. Sponsorship also includes dedicated announcements of sponsor over the trade show microphone all three days of the Convention trade show.

**Total Investment: \$13,000**

It is understood and agreed upon Sponsor will be an Exhibitor at the 2018 AFCA Convention, with all incremental terms, fees and applications being processed through Three Cycle Media.

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# 2018 AFCA CONVENTION SPONSORSHIPS

## LEVEL 1 CHAMPIONSHIP SPONSORSHIP

### Only 3 Available; First-Come, First-Served!

- 1 Appear in AFCA Convention Mobile App sponsor listing.
  - 2 Recognition as a featured exhibitor in the AFCA Convention Mobile App.
  - 3 Logo recognition as Convention Sponsor on large banner at AFCA Convention.
  - 4 Logo recognition as Convention Sponsor on two signs positioned in high traffic areas at Convention.
  - 5 Promoted Posts in AFCA Convention Mobile App activity feed at Convention.
  - 6 Push notification through the AFCA Convention Mobile App during the Convention (1).
  - 7 Sponsor recognition in Convention area of AFCA website.
  - 8 Sponsor recognition in Sponsor area of *AFCA Weekly* Email Newsletter (16,000+ recipients).
  - 9 Dedicated social media posts during convention.
  - 10 2 guest passes for entry into exhibit hall and all sessions.
  - 11 Sponsor Listing in AFCA Convention program.
  - 12 Combined announcement of sponsors over the trade show microphone all three days of Convention trade show.
  - 13 Full-Page, Four-Color Advertisement in the "Official 2018 AFCA Convention Guide" edition of *This Is AFCA* magazine.
  - 14 Medium Rectangle Advertisement in all seven (7) issues of the *AFCA Weekly* Email Newsletter in January, 2018.
  - 15 Medium Rectangle Advertisement featured on the *AFCAWeekly.com* website throughout January, 2018.
  - 16 Complimentary production/broadcast/promotion of at least one (1) video (filmed in the sponsor's booth at the AFCA Convention).
  - 17 Deluxe Listing in the Exhibitor Directory in the "Official 2018 AFCA Convention Guide" edition of *This Is AFCA* magazine.
  - 18 Sponsor logo in the Convention Sponsor "Thank-You" Page within the "Official 2018 AFCA Convention Guide" edition of *This Is AFCA* magazine.
  - 19 Dedicated announcement of sponsor over the trade show microphone all three days of the Convention trade show.
  - 20 Promotional Material to be distributed in your sponsored segment of general session (4,000 flyers).
  - 21 Presenting Sponsor of one (1) of the following General Session blocks (available first-come, first-served):
    - Monday General Session
    - Tuesday General Session
    - High School General Sessions
  - 22 5 minutes Sponsor Presentation before your General Session block (5-Minutes Max, talk and/or video).
  - 23 Gobo projection with Sponsor Logo displayed at front of the room for the duration of your General Session block.
- Total Investment: \$18,000**

It is understood and agreed upon Sponsor will be an Exhibitor at the 2018 AFCA Convention, with all incremental terms, fees and applications being processed through Three Cycle Media.

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